



# ANJE

NACIONAL ASSOCIATION OF  
YOUNG ENTREPRENEURS

PORTUGAL



# ANJE

## STARTED IN 1986

PIONEER ASSOCIATION IN PORTUGAL DEDICATED TO SUPPORT YOUNG BUSINESSMEN AND PROMOTING YOUNG ENTREPRENEURSHIP

WITH A VAST PRESTIGE CAPITAL WITHIN THE PORTUGUESE SOCIETY

POLITICAL INFLUENCE AMIDST THE POLITICAL DECISION-MAKERS

A DYNAMIC INTERVENTION IN THE ENTREPRENEURIAL SECTOR

## PARTNERSHIPS WITH PORTUGUESE ENTREPRENEUR ECOSYSTEM

STARTUP LISBOA

BETA-I

TECMINHO

UPTec

ISCTE

STARTUP BRAGA

IPN

DNA CASCAIS

CAIXA CAPITAL

INESC TEC



± **5500**  
ASSOCIATES



**10**  
OPERATIONAL AREAS



**11**  
INCUBATORS



**1997**  
**ACADEMIA DOS EMPREENDEDORES**  
[ ENTREPRENEUR ACADEMY ]

LAUNCHED BY ANJE WITH THE PURPOSE OF MOBILIZING THE YOUNG PORTUGUESE TO THE ENTREPRENEURIAL RISK AND INITIATIVE



**2,7**  
**MILLIONS**  
PEOPLE REACHED  
ACTIONS UNDERTOOK BY THE ENTREPRENEUR ACADEMY  
(1997-2017)

**2400**  
Courses  
(2012-2017)



**24.000**  
PARTICIPANTS



# YOUNG ENTREPRENEURS

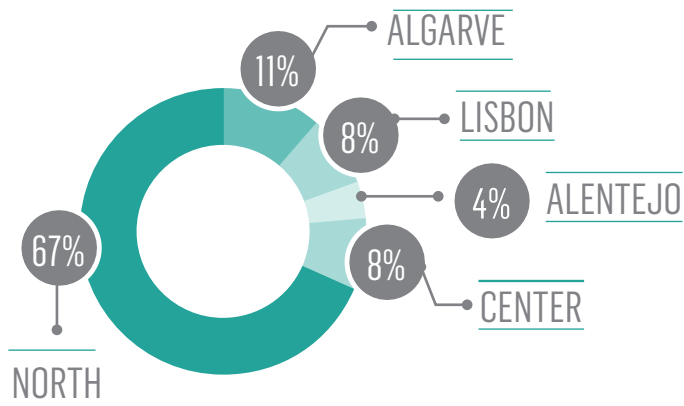


## HUMAN RESOURCES



63 EMPLOYEES | ♀ 70% ♂ 30% | ❤️ 39 AGE

## NATIONAL TEAM



## STRATEGIC ACTIONS

- REPRESENTING TECHNOLOGY STARTUPS AND BUILDING RELATIONSHIPS BETWEEN GROUPS AND THE ENTREPRENEURSHIP ECOSYSTEM
- PROMOTING ENTREPRENEURSHIP AND THE CULTURE OF RISK-TAKING ATTITUDE
- FOSTERING INNOVATION
- MENTORING, FUNDING AND INCUBATING OPPORTUNITIES
- INNOVATION PROGRAMMES FOR ENTREPRENEURS
- TURNING LOCAL LEADERS INTO GLOBAL LEADERS



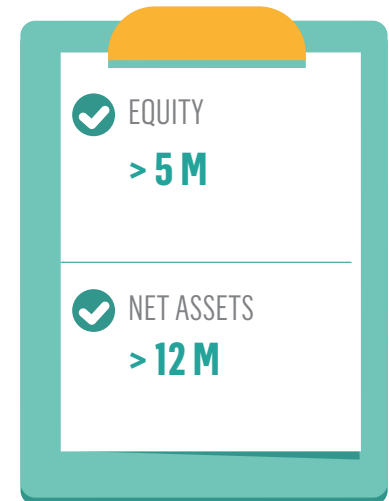
## PARTNER

- CES**  
ECONOMIC AND SOCIAL COUNCIL
- CIP**  
CONFEDERATION OF PORTUGUESE INDUSTRY
- CCP**  
PORTUGUESE COMMERCE AND SERVICES CONFEDERATION



10 MILLIONS €

ANUAL BUDGET





# YOUNG ENTREPRENEURSHIP



**2,7 MILLIONS**

PEOPLE REACHED  
(1997-2017)



**1.200**

ENTREPRENEURS/YEAR  
**ENTREPRENEURSHIP OFFICE**



**ENTREPRENEURIAL SUPPORT RESOURCES AND SERVICES**

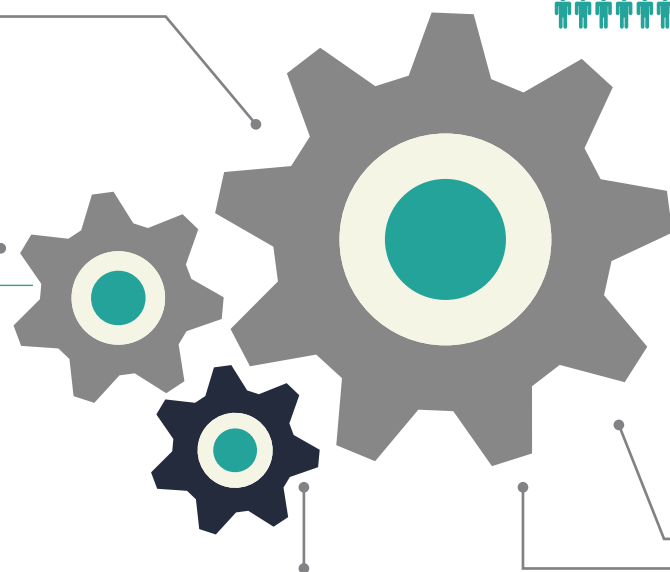
**FROM COMPANY CREATION TO:**

- INCUBATION & ACCELERATION PROGRAMMES;
- MENTORING AND COACHING;
- FUNDRAISING;
- HIRING/TRAINING;
- INTERNATIONAL EXPANSION.

**600**

ENTREPRENEURS/YEAR  
**ANJE TECH ENTREPRENEURSHIP SERVICES**

>14 TECH STARTUPS



**ANJE TECH ENTREPRENEURSHIP SERVICES, ACCELERATION AND INNOVATION**

## ACCELERATION PROGRAMS

### STARTUP PORTO ACCELERATOR

STARTUP PORTO ACCELERATOR

252 HOURS (7 WEEKS) OF ACCELERATION

6 MONTHS OF FREE INCUBATION

1 WEEK IN SILICON VALLEY (12 HOURS MENTORING)

FINAL PRIZE IS ASSESSED TO SUM UP 17K

### ASA - ANJE STARTUP ACCELERATOR

10 STARTUPS

6 WEEKS OF ACCELERATION

3 INTERNATIONAL MISSIONS - BERLIN, TEL AVIV, SILICON VALLEY

PRIZE MONEY - 5K

## ANJE TECH STARTUPS

[WWW.CRITICALSOFTWARE.COM](http://WWW.CRITICALSOFTWARE.COM)

[WWW.CRIOESTAMINAL.PT](http://WWW.CRIOESTAMINAL.PT)

[WWW.CENTRALCASA.PT](http://WWW.CENTRALCASA.PT)

[WWW.BIOSURFIT.COM](http://WWW.BIOSURFIT.COM)

[WWW.ACTIVESPACETECH.COM](http://WWW.ACTIVESPACETECH.COM)

[WWW.CREATIVEBITBOX.COM](http://WWW.CREATIVEBITBOX.COM)

[WWW.MEDBONE.EU](http://WWW.MEDBONE.EU)

[WWW.BNML.EU](http://WWW.BNML.EU)/BNML-PT

[HTTPS://TOPDOX.COM](https://TOPDOX.COM)

[HTTPS://FACESTORE.PT](https://FACESTORE.PT)

[HTTPS://FINDLAPA.COM/PT](https://FINDLAPA.COM/PT)

## ONGOING PROJECTS ON ENTREPRENEURSHIP & ICT

### ICT PLATFORM

[www.portodigital.pt](http://www.portodigital.pt)

### VENTURES PLATFORM

[www.portugalventures.pt](http://www.portugalventures.pt)

### ENTREPRENEURSHIP & INNOVATION PLATFORM

[www.ei.gov.pt](http://www.ei.gov.pt)

### SOCIAL ENTREPRENEURSHIP PLATFORM

[bancodeinovacaosocial.pt](http://bancodeinovacaosocial.pt)

### SOFTWARE FOR TECHNOLOGIC STARTUPS

[www.anje.pt/portal/apoios-bizspark](http://www.anje.pt/portal/apoios-bizspark)

MORE THAN  
**170**

ACTIONS/EVENTS



## TOP 5

**1** 12.000 ENTREPRENEURS FAIR / STARTUP VILLAGE

**2** 50 STARTUPS ENTREPRENEURSHIP OFFICE

**3** 80 K € NATIONAL ENTREPRENEUR AWARD

**4** 21 SCHOOLS ROAD SHOW

**5** 200 IDEAS NATIONAL COMPETITION



# ACADEMIA DOS EMPREENDEDORES

## [ ENTREPRENEUR ACADEMY ]



### BORN IN 1997

PIONEERS IN PORTUGAL  
WITH THE SUPPORT OF IEFP, CGD AND PT



### NATIONAL PROMOTION OF ENTREPRENEURSHIP

WIDE NETWORK OF PARTNERS  
CLOSE CONTACT WITH MORE THAN 850 THOUSAND  
ENTREPRENEURS IN 9 YEARS



### QUALIFIED ENTREPRENEURSHIP

OVER 2.7 MILLION ENTREPRENEURS SINCE 1997  
SOCIAL AND COMMUNITARIAN ENTREPRENEURSHIP  
STRONG FOCUS ON COACHING AND MENTORING



## 8.416

BUSINESS IDEAS  
REGISTERED SINCE 1997



## 3.336

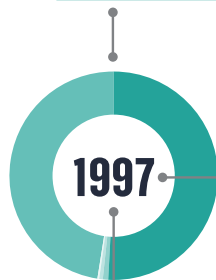
APPLICATIONS RECEIVED FOR  
THE YOUNG ENTREPRENEUR  
AWARD

### WINNERS

- CRITICAL SOFTWARE
- CENTRAL CASA
- STAB BIOTEC
- CRIOSTAMINAL
- BIOSURFIT
- CREATIVEBITBOX
- ACELLERA THERAPEUTICS
- MEDBONE
- BN'ML
- TOP RESEARCH
- TARGETALENT
- EXOGENUS THERAPEUTICS
- UPHILL

## 13.239

PARTICIPANTS



### 1997

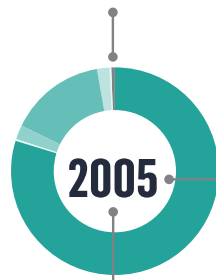
## 5

INITIATIVES

6.023	SCHOOLS ROADSHOW
70	IDEAS COMPETITION
70	YOUNG ENTREPRENEUR AWARD
25	ENTREPRENEURS SCHOOL
5.598	ENTREPRENEUR FAIR

## 176.902

PARTICIPANTS



### 2005

## 8

INITIATIVES

81.200	SCHOOLS ROADSHOW
272	IDEAS COMPETITION
2.329	GROUP OF CONSULTANTS
50	ENTREPRENEURS SCHOOL
15.112	ENTREPRENEUR FAIR
2.200	PRACTICAL CONFERENCES
220	BUSINESSES AT LUNCH
398	YOUNG ENTREPRENEUR AWARD

## 300.000

PARTICIPANTS



### 2017

## 10

INITIATIVES

3.885	SCHOOLS ROADSHOW
200	IDEAS COMPETITION
235	NATIONAL NETWORK OF COACHING
12.000	ENTREPRENEURS FAIR / STARTUP VILLAGE
3.408	PRACTICAL CONFERENCES
90	BUSINESSES AT LUNCH
163	YOUNG ENTREPRENEUR AWARD
231	VIDEO PITCH
110	BACK TO JOB
18.000	PRACTICAL GUIDES



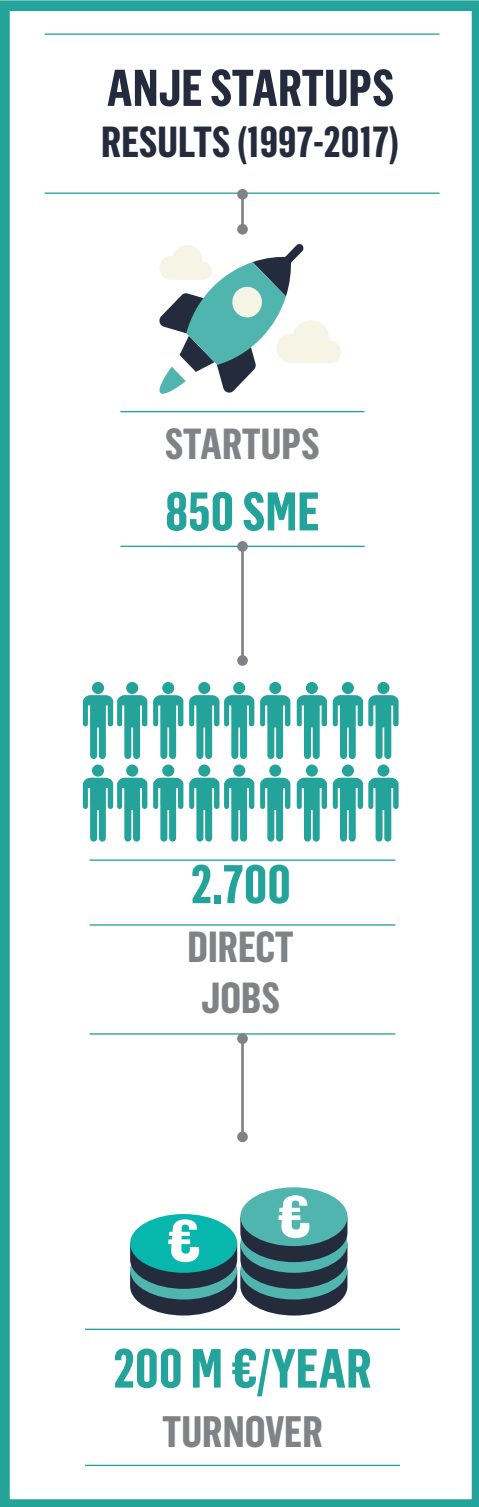
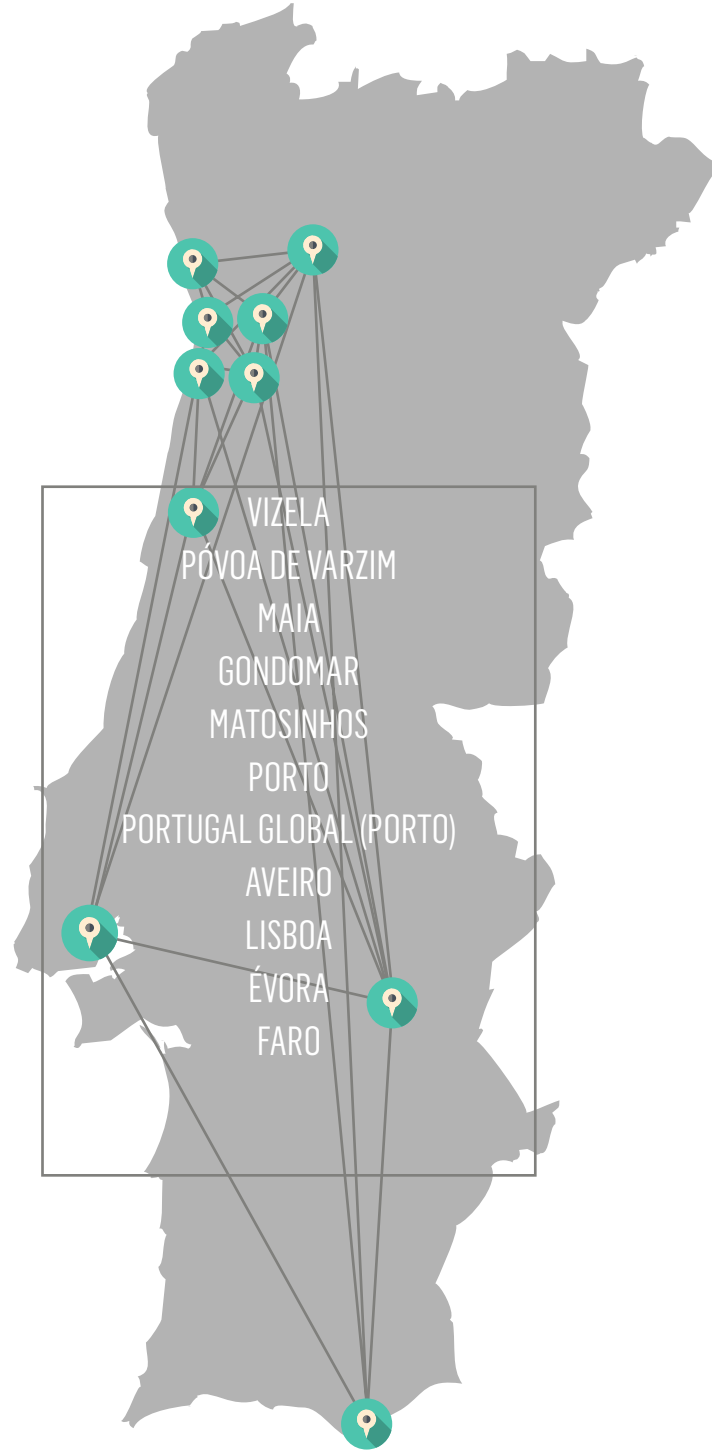
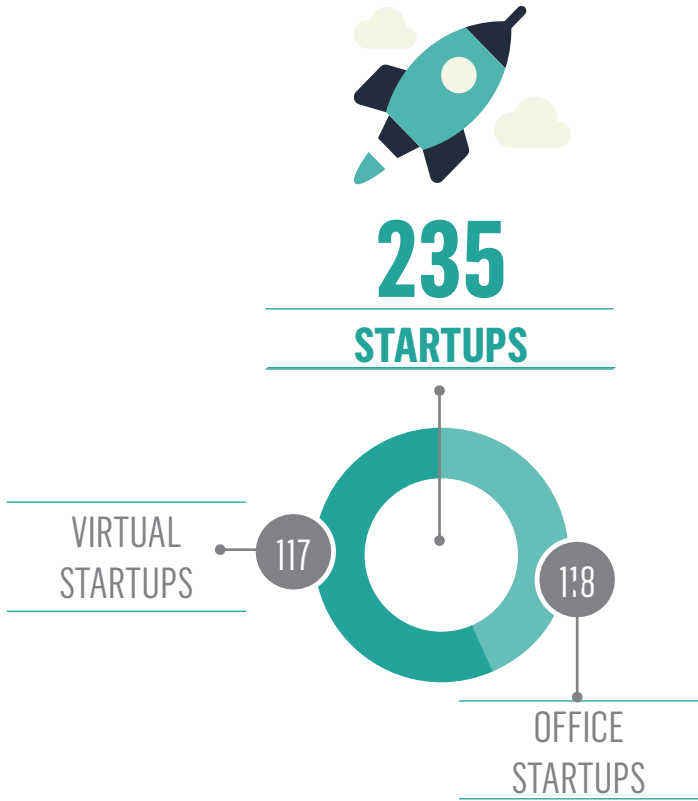
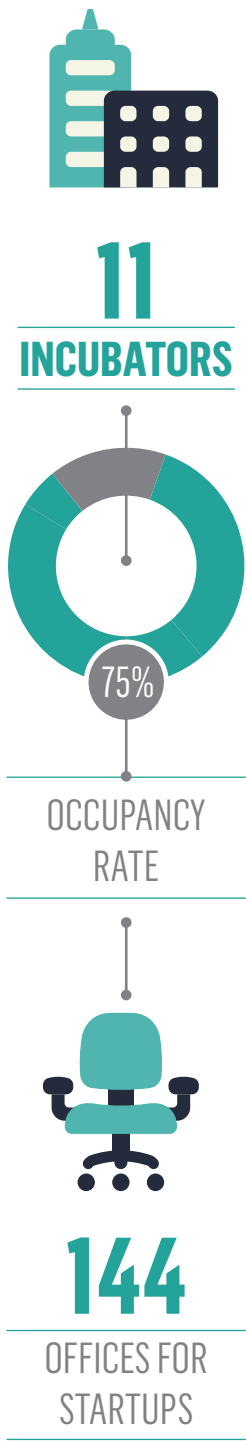
## FIRST

PORTUGUESE  
ENTREPRENEURSHIP BRAND



## 20.<sup>TH</sup> ANNIVERSARY

# INCUBATION AND ACCELERATION CENTERS





# SKILLS & EDUCATION



## 880.000 H

TRAINING AND EDUCATION (HOURS)



### ADVANCED TRAINING

- ANJE EXECUTIVE PG MANAGEMENT DEGREE
- EXECUTIVE MASTER'S DEGREE IN EVENT MANAGEMENT AND ORGANISATION
- PG IN SALES MANAGEMENT
- PG IN DIGITAL MARKETING AND E-BUSINESS
- CERTIFIED INTERNATIONAL PROFESSIONAL COACH
- ADVANCED TRAINING IN LEAN MANAGEMENT

### LEADERSHIP ACADEMY

- ADVANCED LEADERSHIP MASTER
- INTENSIVE LEADERSHIP TRAINING
- INTENSIVE MILITARY LEADERSHIP TRAINING
- INCOMPANY LEADERSHIP TRAINING
- OUTDOOR LEADERSHIP TRAINING
- MILITARY LEADERSHIP TRAINING
- POST-GRADUATE DEGREE - SOFT SKILLS

### COURSES (AREAS)

- ENTREPRENEURSHIP
- MANAGEMENT & FINANCE
- ICT
- FOREIGN LANGUAGES

### TRAINING PROGRAMMES

- SME PROGRAMMES
- SPECIFIC TRAINING

### QUALIFICATIONS

- LEARNING COURSES
- MODULAR TRAINING

700 COURSES (2014-2017)



## 24.000

PARTICIPANTS



## 29.000

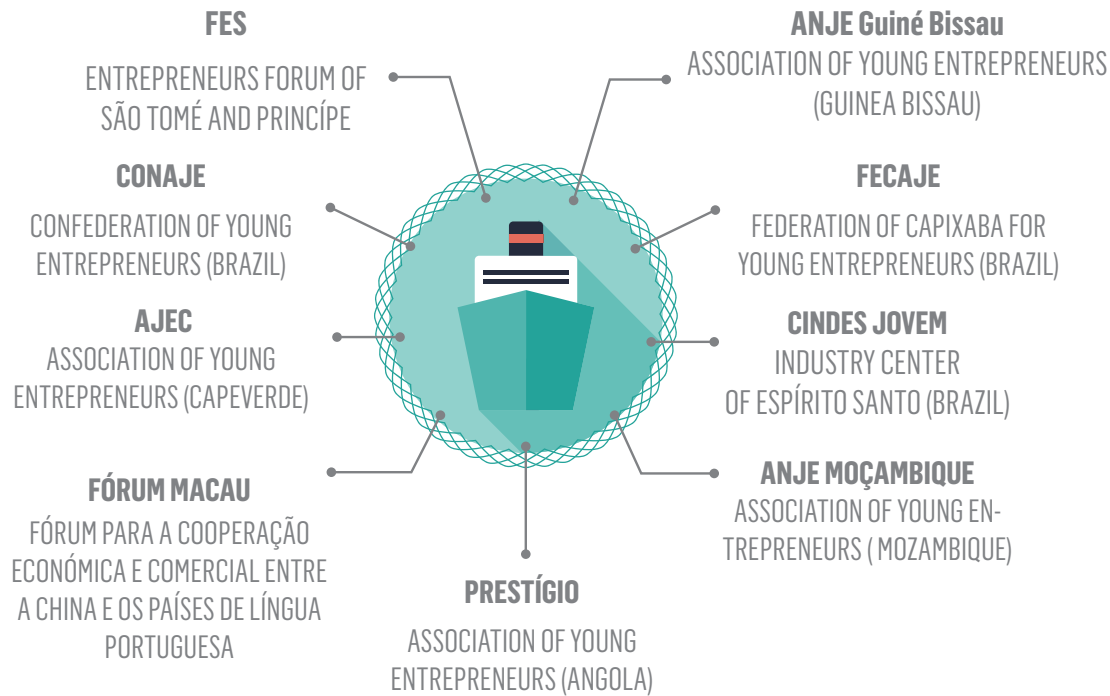
SME CONSULTANCY (HOURS)



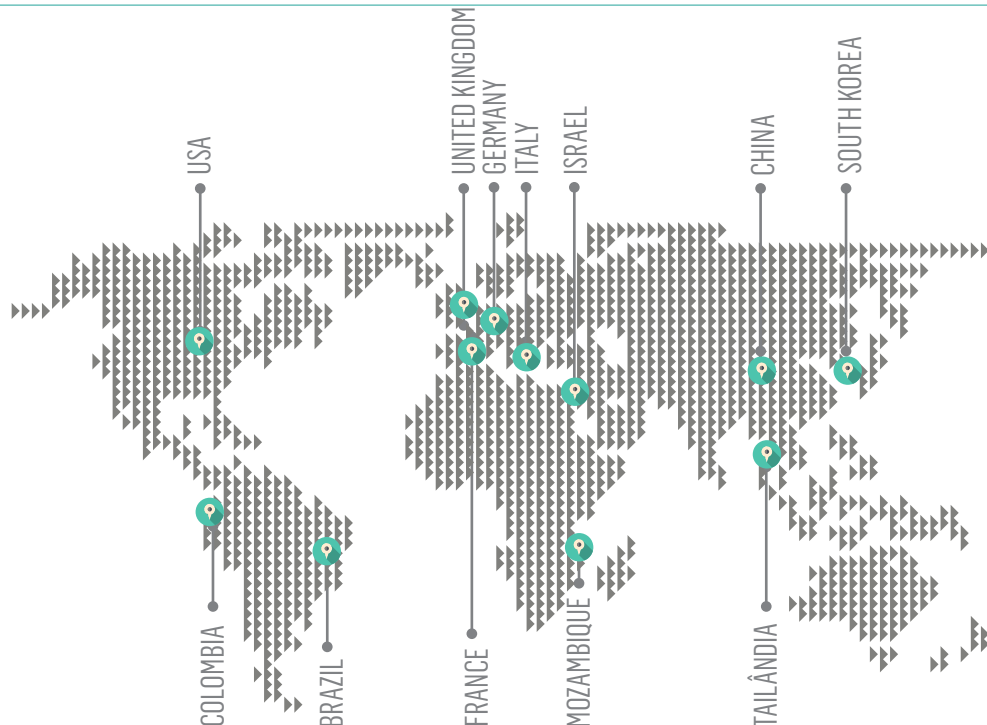


# INTERNATIONAL EXPANSION

## TRANSATLANTIC NETWORK OF PORTUGUESE SPEAKING COUNTRIES



## INTERNATIONAL BUSINESS TRIPS 2017-2018



## ACTIVITIES AND SERVICES

- POLICY CONSULTING
- INTERNATIONAL NETWORKING
- INTERNATIONAL BUSINESS TRIPS
- INTERNATIONAL BUSINESS TRAINING AND CONSULTING
- ACCELERATION
- FUNDRAISING



## TARGET MARKETS

- PORTUGUESE SPEAKING COUNTRIES**  
LEVERAGE COMMON CULTURE TO FOSTER BUSINESS
- MATURE REGIONS**  
EUROPE & USA
- EMERGING COUNTRIES**  
GROWTH OPPORTUNITIES
- INTERNATIONAL VENTURE CAPITAL**  
CONNECT PORTUGUESE STARTUPS WITH INTERNATIONAL INVESTORS

## GLOBAL REPRESENTATION

- FAJE**  
FEDERATION OF YOUNG ENTREPRENEURS ASSOCIATIONS  
CPLP (FAJE-CPLP)
- CPLP**  
COMMUNITY OF PORTUGUESE SPEAKING COUNTRIES
- FIJE**  
IBERO-AMERICAN FEDERATION OF YOUNG ENTREPRENEURS
- YES FOR EUROPE**  
EUROPEAN CONFEDERATION OF YOUNG ENTREPRENEURS



## INTERNATIONAL NETWORKS & PARTNERS

- ROCKSTART
- ROCKETSPACE
- TECHMATCH GLOBAL
- SARTAU
- STARTUP OLE
- SENDGRID
- US MARKET ACCESS CENTER
- VISTAGE
- CAPITAL FACTORY
- MAD INCUBATOR
- INTEL CAPITAL
- HIGH-TECH GRUENDERFONDS
- PARTECH VENTURES
- HP TECH VENTURES
- STARTUP EUROPE
- THINK LONDON
- BRITISH FASHION COUNCIL
- CAMERA NAZIONALE DE LA MODA ITALIANA
- EMF - THE FORUM OF E-EXCELLENCE
- TAIPEI ECONOMIC AND CULTURAL CENTER
- CHAMBER OF COMMERCE AND INDUSTRY PORTUGAL / ANGOLA
- INVESTMENT AND PROMOTION AGENCY – BOGOTA
- INTERNATIONAL COOPERATION AGENCY OF MEDELLÍN AND THE METROPOLITAN AREA – COLOMBIA (ACI)
- NATIONAL ASSOCIATION OF ENTREPRENEURS OF COLOMBIA (ANDI)
- KOREA TRADE-INVESTMENT PROMOTION AGENCY
- HONG KONG TRADE DEVELOPMENT COUNCIL
- FÉDÉRATION FRANÇAISE DE LA COUTURE DU PRÊT-À-PORTER DES COUTURIERS ET DES CRÉATEURSD E MODE





[WWW.ANJE.PT/EN](http://WWW.ANJE.PT/EN)